

WFFF 201 Humboldt St

Washington Harbor 3050 K Street NW GMMB Washington, DC 20007

CPE

Billing Type Comments

Rochester, NY 14610-1093

Brand Product Agency

Schedule Dates Advertiser Contract # Political - US Senate (1077) GMMB (14491) Maggie Hassan/US Senate/Dem/NH (80970) 10/05/16-10/16/16 1441926 Entered By Headline # CO-OP Last Modified Date Entered ECR25323554 8 Elizabeth F. Guy 10/11/16 10/03/16

By Broadcast Month Spots
Oct. 2016 13

Grand Total:

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\$5,750.00 **Rate** \$5,750.00

Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Ga,Ritterstein, 296/316/5538 Katz - Washington DC Katz - Washington DC, Washington DC (1179) 296/316/5538 (565419) Package Deal Order Type Demo Net Total Commission Commission %

HASSAN/S/D
10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL, PYMT T O FOLLOW. National/Political Standard Sales Tax \$4,887.50 15.00 \$862.50 Normal

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10/2/16									Annantud Challen		Dale		Accepted Agency/Advarilser;	ptedva
					RAC I	TNOC	CONFIRMATION CONTRA	RNA	CONF					
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	NFL LATE GAME Jets, Glants: add \$250; patrius add \$400	Burlington (WESF)				~		1	30 4P- Net on FOX Game 2	130 49: NEC 0	tin.	10/09/16-10/16/16	5.4 Kostwa Line / SPO	2 2 3
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10/3/16	THE OT	\$600.00 Burlington (WFFF)	\$60.	\$600.00	 				ne CI	:30/:30P- 1 ne O1	U	10/00/16	4.0.1 Closed Present	2
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	DEBATE				1			-	- Indiana			10/09/16	3.0.1 Closed Preempt	0
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RLY	COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A NFL EARLY GAME Jets, Glants: add \$250; patr	\$1,500.00 Burlington (WFFF)	\$1,50	\$750.00	2	×			1	1 12.00			mall in / cpor	2
tios	Schedule Change/Exception	Burlington (WFFF)							Por De la companya de	30.13.500	л	10/16/16-10/16/16	2.0 Normal Line / SPOT	9
10/3/16	2.5 MEN	\$50.00 Burlington (WFFF)	\$5	\$50.00	1	×		<u> </u>	:30 b:30P- I Wo and a Half Men	:30'6:30P- 11	ا	10/15/16	1.0.1 Closed Preempt	5
Entered	Comments	Station	Total	Rate	u Spots	rr Sa Su	lu we in	OPW MO	_1.	gui	Jee Lengui		1.0 Normal Line / SPOT	2



WFFF 201 Humboldt St Rochester, NY 14610-1093

GMMB Washington Harbor 3050 K Street NW Washington, DC 20007

Comments

Standard

 $\mbox{\sc Hassan/S/D}$ 10/4/16-10/17/16 maggie hassan for senate - Nab Sent VIA email. Pymt t o follow.

Brand **Schedule Dates** Product Agency Advertiser Contract # GMMB (14491) 10/05/16-10/16/16 1441926 Political - US Senate (1077) Maggie Hassan/US Senate/Dem/NH (80970) Entered By Last Modified Date Entered

Billing Type Phone/Fax Sales Office Account Types Buyer Name Salesperson Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 296/316/5538 (565419) National/Political 296/316/5538 Demo Package Deal Order Type CO-OP Sales Tax **Net Total** Commission Commission % Headline #

Grand Total:	Burlington (WFFF) By Broadcast Month Oct. 2016
13	t Month Spots
\$5,750.00	Rate \$5,750.00

\$862.50 \$4,887.50

15.00

Normal

ECR25323554 8 Elizabeth F. Guy 10/11/16 10/03/16

Accepted-Agency/Advertises		11.0 Normal Line / SPOT	10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 M/G For 3.0.1 / SPOT	7.0.1 Closed Preempt	7.0 Normal Line / SPOT	6.0 Normal Line / SPOT	5.1 Normal Line / SPOT	Line Line Type
erliser.		SPOT	SPOT	SPOT	L/SPOT	pt	SPOT	SPOT	SPOT	Line Type / Break Type (Ref #)
		10/13/16-10/14/16	10/16/16-10/16/16	10/16/16-10/16/16	10/09/16-10/09/16	10/09/16	10/09/16-10/09/16	10/05/16-10/14/16	10/16/16-10/16/16	Dates
		5	5	5	4		5	ر د	5	Sec
Date				ļ.,						Length
Accepted Station	CONFIRMATION CONTRA	:30 6:30P- Two and a Half Men	:30 10:30P- What Matters This Week	:30 7:30P- The OT	:308:58P- 10:30P (EST)		:30 11P- What Matters This Week	:30 10P- Local 44 News at 10:00pm	:30 4:25P- NFL on FOX Game 2	Run Times
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19		\$50.00	\$50.00	\$600.00	\$1,300.00		\$50.00	\$175.00	\$900.00	Rate
Comments		\$50.0	\$50.0	\$600.0	\$1,300.0			\$700.0	\$900.0	Total
		\$50.00 Burlington (WFFF)	\$50.00 Burlington (WFFF)	\$600.00 Burlington (WFFF)	\$1,300.00 Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	\$700.00 Burlington (WFFF)	\$900.00 Burlington (WFFF)	Station
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					COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	Schedule Change/Spot -	COMMENTS APPLY TO SUB LINES A THRU A WHAT MATTERS	NEWS	NFL LATE GAME Jets, Giants: add \$250; patriots add \$400	Comments
		10/11/16	10/10/16	10/10/16	B 10/6/16		B 10/3/16	10/3/16	10/4/16	Entered



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25323554 CPE: 296/316/5538 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: HASSAN/S/D

Changes as of: 10/10/2016 at 5:57 PM

Version: Highlighting Revision 3 Market: Burlington-Plattsburgh

Station: WFFF

Total Spots: 14

Total \$: \$6,650.00

Total CPP: \$0.00

Flight: 10/4/16 - 10/17/16

Agency Order #: 5446747

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Advertiser: MAGGIE HASSAN-SENATE

Office: WASHINGTON

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Separation: Total GRP: Traffic #: 1441926

	REV+	RE/			
	Tu-F,M REV+ 10 6:30p-7p	Sa REV- 1 6:30p-7p	# Day/Time		
			DP		
	2.5 Men	2.5 MEN	DP Program		
	\$50.00	\$50.00	Rate A35P Len 10/4 10/11		Comments: 10/4/16
TOTALS: 5	0.0 30 0 0 0 1	0	5P Le		-10/17/
s: 5	30 →	0 30 1 1 0	an 10/		16 MAG
9	0 7	<u>→</u>	10/1		GIE H
				10/4 - 10/11	Comments: 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
4	-		Spots	Total	2-2-4-2-14-2-1-2-2-2-2-2-2-2-2-2-2-2-2-2
14 \$6,650.00 \$0.00	\$50.00 \$0.00	\$50.00	·s	Total	
\$0.00	\$0.00	\$50.00 \$0.00	СРР		
0.0	0.0	0.0	CPP GRP		

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TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Comment

Order Level Comments

10/10/16 9:01 AM

10/07/16 5:35 PM

LAILA DAFTARI Elizabeth Guy Added by

10/03/16 1:03 PM

Elizabeth Guy

Line 6 The OT 1x 10/9 n/a Only airs on Double Headers 10/9 is not a double header Line 9 What Matters 1x 10/9 airing @11-11:30P due to Presidential Debate MG offer 1x 10/9 What Matters 11-11:30P Please advise THanks!

10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW

0/03/16 12:32 PM

10/03/16 12:32 PM

RACHELLE RAY -Washington DC RACHELLE RAY - Washington DC

Market Budget: \$51,154 WFFF Share: 13% Comment:

Competitive Information

WVNY: 11% WPTZ: 28% WCAX: 48%

> Contract # 25323554 Agency: GMMB CPE: 296/316/5538

Changes as of: 10/10/2016 at 5:57 PM Advertiser: MAGGIE HASSAN-SENATE Flight: 10/4/16 - 10/17/16

Product: HASSAN/S/D

Office: WASHINGTON

Station: WFFF Market: Burlington-Plattsburgh

Total Spots: 14

Total \$: \$6,650.00

Version: Highlighting Revision 3

Total CPP: \$0.00

Total GRP: Traffic #: 1441926

Separation:

Buyer: Ritterstein, Gary

Agency Order #: 5446747

Salesperson: RACHELLE RAY Washington DC 202-872-5880

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Primary Demo: Adults 35+

Line 1 2.5 Men 1x 10/15 n/a due to College Football airing MG offer 1x 10/15 BBT 10:30-11P Sect 5 \$50 Please advise Thanksl 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Daypart Summary Day/Time % Distrib Spots Dollars CPP 100% 14 \$6,650.00 N/Α Total 100% 14 \$6,650.00 N/Α				
Daypart Summary Spots Dollars 14 \$6,650.00 14 \$6,650.00	Total		Day/Time	
Dollars ,650.00	100%	100%	% Distrib	
Dollars ,650.00	14	14	Spots	Daypart :
CPP N/A N/A	\$6,650.00	\$6,650.00	Dollars	summary
	N/A	N/A	CPP	

\$6,650.00	14	Total
\$6,650.00	14	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

GRP

New	Revision	Contracting	Queued for	Makegood 1	Revision	Makegood 2	Revision	Trans	
RACHELLE RAY - 10/3/16 12:21 PM Washington DC	RACHELLE RAY - 10/3/16 12:32 PM Washington DC	10/3/16 12:34 PM		10/3/16 1:03 PM Elizabeth Guy	10/7/16 5:35 PM LAILA DAFTARI	10/10/16 9:01 AM Elizabeth Guy	10/10/16 5:57 PM LAILA DAFTARI	Created/Received Created by	
New	Confirmed			Confirmed	Confirmed	Confirmed	Revised	Status	
<u></u>	ယ							Spot+	
								Spot-	Transa
\$6,650.00	\$0	\$0		\$0	\$0	\$0	\$0	\$ Chg	Transaction History
\$6,650.00	\$6,650.00	\$0		\$0	\$0	\$0	\$0	Contract	Y
	Changes: Total Spots from 11 to 14, Flight Start from 9/27/16 to 10/4/16, Flight End from 11/7/16 to 10/17/16, Comments from Separation: 30 to 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$6,650.00, Product from candidate to HASSAN/S/D, Demo Meta to \$6,650.00 [R16]. 9 buylines added or modified.				\$0 Changes: 2 buylines added or modified.		\$0 Changes: 2 buylines added or modified.	\$ Comment	

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, PRINTED ON 10/11/2016 at 08:55 AM



125 West 55th St New York, NY 10019

TELEVISION GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5446747

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Contract # 25323554 **CPE:** 296/316/5538 **Agency:** GMMB

Changes as of: 10/10/2016 at 5:57 PM

Flight: 10/4/16 - 10/17/16 Advertiser: MAGGIE HASSAN-SENATE

Product: HASSAN/S/D

Office: WASHINGTON

Station: WFFF Market: Burlington-Plattsburgh

Version: Highlighting Revision 3

Total Spots: 14 Total \$: \$6,650.00

Total GRP:

Total CPP: \$0.00

Separation: Traffic #: 1441926

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY: